

## Youth of the Earth Festival

News Update (January 24, 2015)



### Key Facts

Youth of the Earth Festival  
Wednesday, April 22, 2015 4 – 7 pm  
Boulder County Fairgrounds, Exhibit Hall (indoors)  
FREE! Games, activities & prizes. Fun for all ages!  
[www.SRLongmont.org](http://www.SRLongmont.org)

### Goals

- Showcase youth environmental art, music and projects in a youth-led, youth-focused event.
- Raise awareness of urgency and need for environmental solutions and action.
- Allow a platform for youth to lead the community with innovation and passion.
- Develop a network of environmentally-minded youth and youth groups, environmental educators and local government organizations.
- Demonstrate an Xtreme Zero Waste event.

### Sponsors

- Can'd Aid Foundation: \$7,500 challenge grant
- Boulder County Zero Waste \$4,600 grant
- Project Learning Tree: \$1,000 grant
- Longmont Youth Council: \$500
- Boulder County Office of Sustainability: \$500 sponsor
- Whole Foods: \$500 gift card

### Registered Youth Booths

Youth age 3-25 can sign up for a free booth, while space is available through Feb 28. Join:

1. Casa de la Esperanza Learning Center: Youth of the Earth Mural
2. Youth Global Leadership: Compañeras del Arte
3. Vickers Boys & Girls Club: Energy Star Heroes
4. Earth Task Force: Recycle Relay
5. Hygiene Elementary: Green Schools Project and Earth Day Songs
6. Earth Guardians: Eco HipHop and Carbon Footprint
7. Burlington Elementary School
8. Chickens to the Moon 4H: Amazingly Awesome Wind-Powered Playground Music Machine
9. Escuela Bilingüe Pioneer: Biodiversity in Lafayette
10. Caleb & Ryan: Be a Friend to the Bees

### Registered Environmental Educator Booths

Bringing world-class Environmental Educators in to interact with youth and families is a big part of this event. Register by Feb 28 to join:

1. Environment for the Americas
2. Greenwood Wildlife Rehabilitation Center
3. Project Learning Tree
4. Rocky Mountain Bird Observatory
5. Rocky Mountain Conservancy
6. Thorne Nature Experience
7. University of Colorado Natural History Museum

### Eco-Friendly Prizes

Participants and attendees can win prizes donated by our Environmental Educators or other community supporters:

1. WOW Childrens' Museum: Passes
2. Denver Museum of Nature & Science: Passes
3. Smoothie Factory: Gift Card

## Youth of the Earth Council

Our Youth of the Earth Council now includes 10 members ages 7 to 17, from Longmont, Erie and Boulder. These dedicated youth are designing the event and reaching out to spread the word!



## Xtreme Zero Waste

Here's where we 'walk the walk'. Our event will go beyond Zero Waste:

- T-shirts from Goodwill & Ares rather than China!
- Bring your own cup or water bottle. No single-use plastic bottles here!
- Healthy food served on reusable dishes that we'll wash, the old-fashioned way.
- Partnering with Boulder County, Eco-Cycle and others to develop an Xtreme Zero Waste event guide and video.
- Zero Waste funding provided by Boulder County.

## Timeline

Apr 2014

- Started SRL and reserved Fairgrounds.

May 2014

- Formed Earth Day committee.

Jun 2014

- Began fundraising and working to form strategic partnerships.

Aug 2014

- Awarded challenge grant from Can'd Aid.

Sep 2014

- Formed Youth of the Earth Council.

Oct 2014

- Youth council designed the logo.
- Walked in Halloween Parade.

Nov 2014

- Bought used t-shirts and printed with logo.
- Launched event website.
- Awarded grants from Longmont Youth Council and Project Learning Tree, and sponsorship from Boulder County.

Dec 2014

- Began online registration of Youth Booth and Environmental Educator Booths.
- Designed float and walked in Longmont Lights parade.

Jan 2015

- Hosted booth at Windows to Wellness.
- Awarded grant for Xtreme Zero Waste.
- Fundraiser for SRL at Lucky's Market 5% Day.
- Received \$500 donation from Whole Foods.
- First press published in Times-Call.
- Presentation to Longmont Youth Council.
- Presentation to SVVSD School Board.

Feb 2015

- 2/7 BVSD Latino Leadership Resource Fair
- 2/10 YOTE Preview at HappEE Hour for Environmental Educators at 300 Suns
- 2/21 Sponsor of and outreach table at Colorado Environmental Film Festival.
- 2/28 Youth Booth registrant welcome party at Longmont Library with Youth Open Mic and Laurie Dameron What Can I Do?

Mar 2015

- 3/4 Sponsor and Media Reception at Oskar Blues: Youth Panel Discussion
- 3/17 Fundraiser for SRL at Mod Market

Apr 2015

- 4/9 Festival Preview: Youth Presentation at the Longmont Library
- **4/22 YOUTH OF THE EARTH FESTIVAL**

## More Information

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